## **PRESS RELEASE**

## WINDOW NATION IS FIRED UP, READY TO DELIVER SPECIAL FAN EXPERIENCES TO COWBOY NATION

DALLAS, TX (April 1, 2022) – Window Nation, one of the largest window replacement companies in the country, announces an exciting new partnership with the Dallas Cowboys. Window Nation opened its 16th showroom in the Dallas-Fort Worth metro region earlier this year.

"We are thrilled to partner with Window Nation and support their commitment to taking care of homeowners in the Dallas-Fort Worth community and beyond. Window Nation is a family-run business that cares about families. Our plan is to make Window Nation a household name for Cowboys fans." *Eric Sudol, SVP Corporate Partnership Sales & Marketing* 

Window Nation's Dallas-Fort Worth area team is ready to officially join Cowboy Nation by offering interactive fan experiences at AT&T Stadium and at the Star in Frisco, starting with 20 passes to the Cowboys Draft Party at The Star in April! There will be many other opportunities to win free game tickets, Cowboys swag, and additional VIP events.

"For Window Nation, partnering with a truly epic brand like the Dallas Cowboys resonates on many levels. We appreciate the total commitment of the Cowboys organization to continually give their fans memorable experiences. We share that level of commitment and strive to exceed our customers' expectations with the quality, affordability, and professional installation of our replacement windows and doors." *Harley Magden, CEO, and co-founder of Window Nation* 

The partnership will kick off in April, and Window Nation is excited to connect its brand with the Cowboys to create epic fan experiences for the fans in the Dallas-Fort Worth region. Window Nation will be sharing more details about their kick-off experience to attend the Cowboys Draft Party on their social media pages and at WindowNation.com/Cowboys.

## **About Window Nation:**

Window Nation was started in 2006 by two brothers, Aaron Magden, president/co-founder, and Harley Magden, CEO, and co-founder. They grew up in the window business, learning about home improvement, customer care, and the difference a quality window can make. The company provides an unsurpassed selection of premium windows, doors, and siding installed by highly skilled, licensed professionals. The company has replaced over 1 million windows and currently services fifteen markets across the East Coast and as far west as Texas. Learn more here.